

BEACON



YOUR IMPACT WITH BEACON

2024 ANNUAL REPORT



beaconinc.org



620 S Walnut St
PO Box 451
Bloomington, IN
47402



812-334-5734

BEACON



SHALOM CENTER
PHIL'S KITCHEN
FRIEND'S PLACE
STREET OUTREACH
RAPID RE-HOUSING
CRAWFORD HOMES

OUR MISSION

Beacon, Inc. is dedicated to aiding and empowering individuals experiencing extreme poverty, especially hunger and homelessness.

OUR VISION

Beacon envisions a community that honors every person's fundamental right to sustenance, a safe home, quality health care, and meaningful work. We see ourselves as a key leader in providing the full range of support and services for people dealing with poverty and homelessness in South Central Indiana.

OUR VALUES

HOSPITALITY: We extend community beyond the margins to include those unserved by society and invite all people into our safe and welcoming space.

DIGNITY: We value the worth and dignity of every person, treating all with compassion and respect.

EMPOWERMENT: We increase the economic and social strength of those we serve and support people to make choices that improve the quality of their lives.

HOPE: We believe in the possibility each person possesses to create a sustainable, healthy and happy life and nurture that hope in all people.

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Michelle Cole
Vera Flocke
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Laura Pettit
Kelli Shute
Kim Storvik
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Executive Director

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Rapid Rehousing*

Danielle Sorden,
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FROM OUR EXECUTIVE DIRECTOR

**“Try your best to make
goodness attractive.
That’s one of the
toughest assignments
you’ll ever be given.”
- Fred Rogers**



As I write this, I was just visited by a guest of our Center from many years ago. With her husband and new son in tow, she came to visit because she wanted to tell me how well she was doing in her life. I asked her if she wanted a hug and she said, “YES!”

This is why we do it.

Too often, we see the worst of things. Most people don’t seek us out because they’re doing well, but as a last refuge from the horrors in their lives.

Thanks to you and all of your support, Beacon is a light in those shadows, helping people find their way home.

This simple report is a documentation of your success at making goodness attractive. May it remind you that there is beauty, and truth, and goodness in the world and together we are the ones that light the way.

May you bless the world,

A handwritten signature in black ink that reads "Forrest". The signature is written in a cursive, flowing style.

Rev. Forrest Gilmore, Executive Director
(812) 334-5734, x122, forrest@beaconinc.org

WHY WE DO IT: A BEACON SUCCESS STORY

In November of 2021, Lakesha had begun her journey to freedom after enduring many years of family domestic violence and abuse.

After an attempt to take her own life, she made the difficult call to leave her adoptive family, which left her homeless and in need of a support system.



Lakesha was taking it day by day, struggling to find her way out of an impossible situation, when she came to the Shalom Center for lunch one afternoon.

“Beacon was my home when I was homeless.” - Lakesha

From there, Lakesha connected with the resources at Friend’s Place and secured her first apartment. However, as with many things in life, this journey was not linear. She soon found herself looking for shelter and assistance again down the road. Luckily, this time, she knew exactly where to turn.

“I had an arrangement with a friend, but that relationship became toxic in close proximity, and soon I was able to get a bed at Beacon [again], because I still had that support system.”

Now, a year away from graduating college with a degree in Human Services and a specialization in Addiction Studies, Lakesha is looking forward to putting her life experience and knowledge to use as an intern with Beacon, helping to be a guiding light for those currently walking the same path she once did.

“I just have so much gratitude. It helped me as a stepping stone to be able to get where I am. I grew a lot as a person, and it enriched my life. I learned a lot about myself. I would just like to say thank you.”

VOICES OF SUPPORT



“Beacon saved me from using again...I want to help change the world like you guys have done.” – Christi

“Every person who helped me, helped me in a tremendous way...I haven’t seen my children this happy ever.”- Rachel



“Everybody needs a hand to reach down in the hole and pull you out. You know, you just got to know when to reach back up and grab a hold of it. And that's what Beacon does, they pull people out of holes.” - Cody

“[Beacon is] real. Whether you're young or old, it doesn't matter. They know and they understand what their job and what their capabilities are doing, you know, and taking care of people. I appreciate them so much.” - Thomas



THE BIG THREE

THANKS TO YOU,
IN 2024 BEACON...



Served
60,190
Meals



Provided
14,210
Nights of
Shelter



Housed
683
People

2024 IMPACT NUMBERS

Shalom Center

Hunger Relief & Life Essentials

- 60,190 meals
- 5,339 showers
- 138 IDs
- 5,985 bus tickets

Case Management

- 2,023 casework counseling sessions
- 262 households helped with rent or utilities
- 50 people helped with prescriptions
- 43 people without homes reunited with out-of-town families

Our Other Programs

Friend's Place

- Sheltered 269 people
- Provided 14,210 nights of shelter

Street Outreach

- 85 people served

Rapid Rehousing & Homeless Prevention

- Housed 119 people formerly experiencing homelessness, including 102 people in families (58 children)

Crawford Homes Permanent Supportive Housing

- Provided homes for 132 people formerly experiencing chronic homelessness due to disabilities



Beacon Center is the realization of a dream years in the making of how to best serve our neighbors experiencing homelessness. This 45,000 square foot, two-story facility scheduled to open in 2027 will house Beacon's day center, overnight shelter, 25 permanent homes, community service partners, and countless services to help people thrive. Thank you for helping us make this vision possible!

THE NEW BEACON CENTER



Light the Way



BEACON'S PROGRAM SUPPORTERS

\$5,000+

Franklin Scott Anderson
Patty & Jim Andrews
Ruth Aydt & Von Welch
Bloomingfoods Co-Op
Jennifer Bradley & Chris Kowalczyk
Michelle & Jason Cole
First United Methodist Church
Anne Fraker
Charles & Asrah Heintzelman
Indiana Center for Recovery
Jack King
Evelyn & Jim LaFollette

Anne Leach
Jane & Patrick Martin
Gail & John Merrill
Milestone Ventures
David & Martha Nord
Dick Rose
Scott & Ruth Sanders
Nancy Shin
Surviving Bloomington, Inc.
Theta Phi Alpha Sorority
Tire Rack
and six anonymous donors

\$2,000 - \$4,999

Ann Allen
M'Lissa & Michael Baye
Larry Biggerstaff & Charla Walters
Anne & Jim Bright
Jeanette Clausen
Stephen Craig Coley
Kathleen Cramer Ruesink
Mark Cridland
Cynthia & Thomas Roberts
Dennis Davoren
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Diana Lambdin & Frank Lester
Diana Lehner & Jim Craig
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Jessica Geiger
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Shine Insurance Agency
Leah Shopkow
Mike Sonneborn
Target
Trinity Episcopal Church
Henry & Celicia Upper
Vidali Family Fund
Watkins Family Charitable Fund
Bobby Wilson
and ten anonymous donors

We are grateful to these individuals for their generous support as well as 1,288 donors who contributed under \$2,000

IN-KIND SUPPORTERS

Thank you to all of our in-kind donors who contributed goods and services in 2024, including those whose donations totaled \$250+

Bloom Magazine, Inc.
Bloomington Bagel Company
Bloomington Fine Art Supply
Boys & Girls Clubs of Bloomington
Shauna Burton
Constellation Stage & Screen
Jef & Pam Davidson
Susan & David Frew
Jacqueline Gleyze
Charlene Grant
Hoosier Hills Food Bank
Insomnia Cookies
Lennie's Brewpub

Donna Morgenstern
O'Neill School of Public &
Environmental Affairs
Tilman Piedmont
L. David Sabbagh
Second Baptist Missionary
Square Donuts
Upland Brewing Company
Seema Parikshak Verma
Voices of Faith at First
Christian Church
Joe Wells
and one anonymous donor

OUR VOLUNTEER SUPPORTERS

Thank you to our 317 volunteers who gave a total of 7,023 hours with a monetary value of \$218,064 of volunteer time in 2024. A special thank you to these volunteers who gave 50+ and 100+ hours of service in 2024!

VOLUNTEERS WITH 100+ HOURS OF SERVICE

Amaya Blickenstaff-James
Lauren Bryant
Claudio Buchwald
Travis Hendrickson
Sandy Imanse
Kathy Kaspar
Jo McClamroch
Tom Meador

Pat Medland
Laurie Riggins
Caren Stoll
Carney Strange
Jacob Swing
William Wehner
Dan Woerner
Casey Woods

VOLUNTEERS WITH 50+ HOURS OF SERVICE

Keith Bobay
William Boulton
Karin Brown
Peggy Brown
Mac Cannon
Linna Cheng
Laura Cox
Brendan Dalton
Elizabeth Ensmenger
Robert Ensmenger
Kyle Fouch
Clark Friedman

Jim Gardner
Caeran Green
Billy Gregory
Joan Hagen
Carson Hammer
Jordan Hiller
Emory Hoelscher-Hull
Marlin Howard
Mark Kuchefski
Sherri Miller
Nick Moser
Aoife Moss

Ryann Niazi
Michael Noriega
Cinda O'Connor
Caleb Pittman
Berry Raghani
Jaclyn Ray
Kristin Schumacher
Meredith Short
Jack Stirn
Zachary Taylor
Gabrielle Wheeler
Adam Wiggerhauser
Brooke Wise

GRANT SUPPORT

Thank you to our 2024 grant funders

Bloomington Township Trustee
City of Bloomington
Community Foundation of
Bloomington & Monroe County, Inc.
Duke Energy
Glick Philanthropies
Indiana Housing & Community
Development Authority
Indiana University Health Foundation
Monroe County Council
& Commissioners

Perry Township Trustee
Psi Iota Xi, Bloomington Thrift Shop, Inc.
Smithville Charitable Foundation
St. Thomas Lutheran Church
TCC Gives
Tri Kappa Alpha Chapter
United Way of South
Central Indiana
United Way Worldwide
US Department of Housing &
Urban Development

2024 REVENUE & EXPENSE SUMMARY

*REVENUE

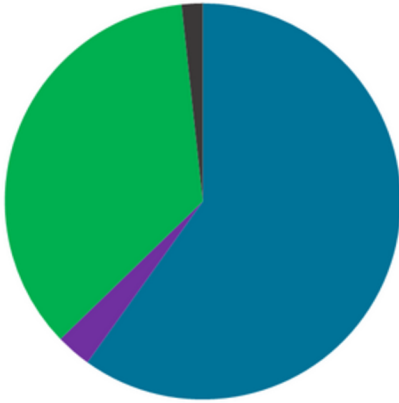
Government:	\$3,043,359
Contributions:	\$1,803,670
Special Events:	\$145,708
Other:	\$87,585
Total:	\$5,080,322

EXPENSES

Program Services:	\$2,611,464
Management & General:	\$202,521
Fundraising:	\$393,372
Total:	\$3,207,357

**Includes capital campaign funds*

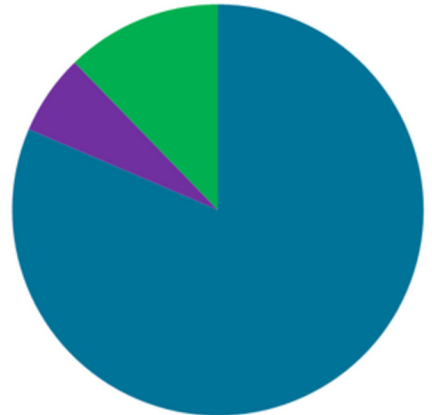
REVENUE



- Government
- Special Events
- Contributions
- Other

EXPENSES

- Program Services
- Management & General
- Fundraising



LIGHT THE WAY CAMPAIGN CONTRIBUTORS

ADVANCED \$100,000+

Eva & Matthew Allen
Ruth Ayd & Von Welch
Jessie Cook & Steve Dillon (*in memory of Klara R. Cook*)
Connie & Harv Hegarty
Dr. Vladan & Traci Jovanovic

Jane & Patrick Martin
John & Gail Merrill
John & Lori Miller
Betty Rose Nagle
Sarah Ryterband
Solution Tree
and one anonymous donor

MAJOR \$25,000- \$99,999

A Parent
Elaine & Philip Amerson
Andrew & Charlotte Appel
Marsha Bradford & Harold Dumes
Jim & Anne Bright
Sandra Churchill
Terry & Phyllis Clapacs
Dennis & Sandy Davoren
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Chrissie Geels
Greene & Schultz Trial Lawyers
Chuck & Asrah Heintzelman
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Valerie & Scott Long
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James Mahady
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Violet the Beagle
Winston & Sue Shindell
Judy & Curt Simic
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Unitarian Universalist Church
of Bloomington
Jason & Rachel Voorhies
Amy & James Wolf
Jordan & Callie Wood
and three anonymous donors

SPECIAL \$10,000 - \$24,999

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Tara, Tedd, Addison, & Izaak Green
Jennifer Gray & Alan Bradley
Edwin Greenebaum

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Mike Sonneborn
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Shellie Yoder & Josh Perry
Kurt & Lisa Zorn
and eight anonymous donors

**Donors listed reflect gifts received or pledged in writing as of August 18, 2025*

LIGHT THE WAY CAMPAIGN CONTRIBUTORS

GENERAL \$1,000 - \$9,999

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Anne Veldman
Martha Walles
Allison & Tom Walsh
Hank Walter
Becky Wann Real Estate
Services
Steve & Lisa Wickes
Patricia Williams
Wayne & Vivian Winston
Carol Witte
St. John Woolford Family
William L. Yarber
Staurt Yoak & Jana Perea
Charlotte & Paul Zietlow
Jennifer Hottell &
Michael Voyles
*and fifteen anonymous
donors*

*We are grateful to these individuals for their generous support as well as 86
donors who contributed under \$1,000*

****Donors listed reflect gifts received or pledged in writing as of August 18, 2025***

LIGHT THE WAY CAMPAIGN VOLUNTEERS

Leslie Abshier	Lori Garraghty	Rick Morgenstern
Laurel Adams	Karen Garrett	Joe Myers
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Cathy Croxton	Laurie McRobbie	E.G. & Sharon White
Keith Danielson	Greg Menkedick	Loren Wood
Dennis Davoren	Gail & John Merrill	Shelli Yoder
John Fernandez	Lori Miller	Susan Yoon
Gene & Gladys DeVane	Beth Moellers	Charlotte Zietlow
Jonathan Ehlke	Siân Mooney	

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Keith Danielson

Garnish Catering

Springpoint Architects

Greater Bloomington
Chamber of Commerce

Lamar Advertising

MyersCroxton Group

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Community Foundation of
Bloomington & Monroe County, Inc.

Indiana Housing & Community
Development Authority

IU Health Community Impact
Investment Fund

Monroe County Government

Perry Township Trustee

BEACON



SOLUTIONS
FOR PEOPLE
IN POVERTY

How You Can Help

Through your support of Beacon, you can make a major difference in the lives of people struggling with poverty

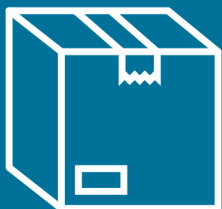
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Become a monthly supporter by visiting our website: **beaconinc.org** or mailing a check to:
P.O. Box 451,
Bloomington, IN 47402



Volunteer:

To fill out a volunteer application, please visit our website at **beaconinc.org**



In-kind Donations:

See our wish list at
beaconinc.org



UNITED WAY
South Central
Indiana

FUNDED PARTNER