

SMS Messaging – Privacy Policy

This Conversational SMS Consent Private Policy outlines the terms and conditions under which Beacon, Inc. ("we," "us," or "our") may communicate with staff, clients, or volunteers of Beacon ("you," "your") via SMS (Short Message Service) for conversational purposes. By providing your consent to receive SMS messages from Beacon, Inc., you agree to the terms outlined herein.

Privacy Policy for Conversational SMS Messages

This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you use our conversational SMS messaging service. We are committed to protecting your privacy and ensuring the security of your personal information in compliance with the Telephone Consumer Protection Act (TCPA) and other relevant regulations.

Opt-In Consent for SMS Communication

By providing your mobile phone number and opting in to receive SMS messages from Beacon, Inc., you are expressly consenting to receive SMS messages for conversational purposes. These SMS messages may include, but are not limited to appointment reminders, scheduling inquiries, service updates, and other communications relevant to your interactions with Beacon, Inc. regarding your appointments and other service-related communications.

Opt-In Consent

There are two ways to Opt-In for consent to receive SMS Conversational messages from Beacon, Inc.

All consent requests must be submitted in one of two ways:

1. By emailing emily@beaconinc.org and asking to have Opt-In Consent for receiving SMS messages. A form will be sent to you by email to complete, sign and return to emily@beaconinc.org.
2. In person at Beacon, Inc. A form will be provided for you to sign and return to emily@beaconinc.org.

By submitting your consent and phone number, you are authorizing Beacon, Inc. to send you SMS messages and SMS notifications. Message/data rates apply.

Opt-Out Option

You have the right to opt out of receiving SMS messages from Beacon, Inc. at any time. To Opt out, simply reply to any SMS message received from us with the word "STOP". Once you opt out, you will no longer receive SMS messages from us, except for confirmation of your opt-out request.

Information We Collect

We collect personal information that you provide to us when you engage in conversational SMS messaging with us.

This may include:

- Your phone number
- Messages exchanged during the conversation.

We use the information collected to:

- Respond to your inquiries and requests.
- Communicate with you about services provided by us, appointments, question, concerns, or other communications about your services with us.

Data Security

We implement security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

Disclosure of Information

We do not disclose your personal information to third parties unless required by law or with your explicit consent. However, it may be necessary to share your information with service providers who assist us in delivering our messaging service or in complying with legal requirements. We are committed to protecting your privacy and the security of your personal information. Any information collected for the purpose of SMS communication will be handled in accordance with our Privacy Policy. We will not share your mobile phone number or any other personal information with third parties/affiliates for marketing/promotional purposes.

Retention of Information

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

Children's Privacy

Our service is not intended for children under the age of 13, and we do not knowingly collect personal information from children under this age. If you believe that we have inadvertently collected personal information from a child under 13, please contact us immediately, and we will take steps to delete such information.

Changes to this Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the revised Privacy Policy on our website or through other communication channels. Your continued use of our service after the posting of any changes constitutes acceptance of those changes.

Data and Message Rates

Standard message and data rates may apply to SMS messages sent and received. You are solely responsible for any fees or charges incurred from your mobile carrier related to SMS communication with Beacon, Inc. Please verify with your MNO – Mobile Network Operator like Verizon, AT&T, T-Mobile, etc. for data and messaging standard rates.

Frequency of Messages

We strive to keep SMS communications to a reasonable frequency and relevance. You may expect to receive SMS messages from us only when necessary for important communications related to our services. We do not engage in unsolicited marketing messages via SMS.

Contact Us

If you have any questions or concerns about this Conversational SMS Consent Policy or our SMS communication practices, please contact us at the following.

Beacon, Inc.
PO Box 451
Bloomington, IN 47402
Office: 812-334-5728
Website: www.beaconinc.org

By using our conversational SMS messaging service, you consent to the terms of this Privacy Policy.

Last updated on August 27, 2024.